6TH ANNUAL ROCKABILLAQUE! SOUTHERN ROOTS SMOKEHOUSE PRESENTS

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THE BIGGEST EVENT OF ITS KIND IN THE CAROLINAS
Action-Packed Day & Night with Over 30 Music Acts, Classic Car & Vintage Bike Show,
Epic Block Party, Contests & More in Park Circle/North Charleston, SC

Rockabillaque (Rock-A-Bill-A-Que) returns for its 6th year on Saturday, November 10th in the Park Circle neighborhood of North Charleston, SC, benefiting Valiant Animal Rescue. The event is FREE to attend, night and day. Last year over 10,000 people attended, this year brings more music acts from all over the map, a bigger car & bike show, a festival mural, new contests and an expanded schedule.

Join the party and celebrate mid-century Americana in the heart of Park Circle!

- Rockabillaque Festival kicks off at 11AM on the main strip of Park Circle, closing off traffic along East Montague Avenue between Jenkins and Virginia Avenues (see map of festival layout on the website).
- Classic Car & Vintage Bike Show (11AM-6PM) and Show Awards (4:30PM) is presented by American Biker, Parks Auto Parts and Riders Law Group. We have expanded the Car & Bike Show with even more blocks dedicated to Vehicles in Show, this year we are expecting over 300 cars and bikes to participate. Show includes schwag bags, a program guide and awards. Online registration fee is \$15 for cars and bikes (\$20 day of show), with registration and show parking beginning at 8AM. Car & bike categories, along with additional details, can be found on our website.
- Live Music takes place all day from 11AM-6PM on four outdoor stages, and into the night (6PM and on) at participating Park Circle venues.
- 2018 Music Line-Up includes Headlining National Acts Hillbilly Casino (TN), and Hot Rod Walt and the Psycho-DeVilles (GA). Additional national / international acts include Colton Turner (TX), Hick'ry Hawkins (NC), The Kernal (TN), Sean K. Preston & the Loaded Pistols (MD), The WildTones (FL), Fabulous Minx (OK), Head Cat Danny B. Harvey (TX), Skip Frontz Jr. & his Left Handed Luckies (TN), Phil Rocker (Colombia), The Despots (NM), Slim & The Gems (GA), The Devil's Daughters (TX), Kitty Rose & The Rattlers (GA), The Grave Rollers (NC), Volk (TN), Beau & The Burners (FL) and The Black Iron Gathering (SC). Local / Charleston Scene Acts include Johnny & The Broken Hearts, Jared Petteys & the Headliners, Zak Kee & The Lifers and Mission Critical. More acts to be announced soon!
- Official Rockabillaque Mural: This year marks the debut of a mural capturing the spirit of the festival and Park Circle.

 Designed and painted by legendary local artist David Boatwright, and presented by PBR, the mural will debut in October.
- Contests & Events include the Beard & Mustache Competition (2PM), hosted by Holy City Beard & Mustache Society, Tattoo Contest (2:30PM), presented by Roses & Ruins Tattoo, Miss Rockabillaque Pin-Up Contest (3PM), presented by MellBella Photography, and the Mr. Man Challenges Contest (4PM), which features "Man Challenges" including bench pressing a pin-up, cocktail head balance, PBR juggle, kickstarting a bike and more.
- **Pin-Up Makeover Booth & Barbershop Pop-Up** (11AM-6PM) featuring Pin-Up Makeovers, Classic Greaser Styling's and sponsor products available for sampling.
- Kids Activities & Events to include a Kid's Tattoo Contest (2:45PM), Mommy & Me Pin-Up Contest, crafts and more!
- Official Liquor Sponsors: Tito's Handmade Vodka, Sailor Jerry Spiced Rum and Dr. Stoners Tequila. Specialty Cocktails will be available at participating venues. Barrel House Spirits is the Official Liquor Store of Rockabillaque.
- Official Beer Sponsors: Pabst Blue Ribbon, Commonhouse Aleworks and Holy City Brewing.
- Craft Beer Collaboration: Commonhouse Aleworks and Holy City Brewing will be partnering to make two exclusive Rockabillaque Brews that will only be available at the event.
- Park Circle Venues include Southern Roots Smokehouse, The Sparrow, The Mill, DIG In The Park, Madra Rua, Commonhouse Aleworks and the Outdoor Stages at the Classic Car & Vintage Bike Show. Other participating businesses include Accent On Wine, The Brew Cellar, The Orange Spot, EVO Pizza, YoBo Cantina Fresca, Fratello's Italian Tavern, The Codfather, The Junction, Sesame, LoLA, Stems & Skins, Idle Hour Diner and more.
- Rockabillaque Festival benefits Valiant Animal Rescue, a nonprofit 501(c)(3) organization specializing in emergency animal disaster relief, cruelty seizes, and the rehabilitation and rehoming of abused and neglected animals.
- Rockabillaque Music & Events Schedule and Contest Registration: Full Events Schedule, Music Line-Up, Classic Car & Vintage Bike Show Registration, Pin-Up Contest Registration, Festival Map and more found at www.Rockabillaque.com. RSVP at the Facebook Event page here: www.facebook.com/events/654026661469505

HeImed by producer Sim on Cantlon, Vive Le Rock Productions producer of music festivals and events including New Mexico's Rockabilly On The Route. Learn more at <u>www.ViveLeRockProductions.com</u>

Rockabillaque Production Team includes Summer Speaks and Sam Huber and is also in association with Sean Ferneau of Ferneau Ventures.

Event Address: 1083 E Montague Ave, North Charleston, SC 29405