

FLORIDA WEEKLY PRESENTS

4TH ANNUAL

Rockabillagae Florida 2024

SATURDAY, JANUARY 20TH

featuring
**JO MCPHERSON
HILLBILLY MOON
EXPLOSION**

BIG SANDY & HIS FLY-RITE BOYS
DERE DICKERSON & THE WHIPPERSNAPPERS
MESSER CHUPS | RECKLESS ONES
PETER & THE WOLVES | THE ROCK-A-SONICS
ABBY GIRL & THE REAL DEAL | THE CENTURIES
THE MCHARMMLYS

THE WILD RECORDS SHOW WITH:
EDDIE AND THE SCORPIONS | THE DESPERADOS
JARED PETTEYS & THE HEADLINERS | THE PATINA TURNERS
THE INTOXICATORS! | AND MORE!
HOSTED BY MISS RAYZEN HELL

CLASSIC CAR &
VINTAGE BIKE SHOW

CONTESTS
VENDORS, & MORE

GATES
OPEN
10:30
AM

FREE
TO ATTEND

vive le rock
productions

FLROCKS.COM

AT THE SEMINOLE CASINO | 506 SOUTH FIRST ST. IMMORALEE, FL. 34142

4TH ANNUAL

Rockabillagae Florida 2024

SATURDAY, JANUARY 20TH

**VIVE LE ROCK PRODUCTIONS
4TH ROCKABILLAQUE FLORIDA 2024
SPONSORSHIPS PACKAGES**

HIGHLIGHTS

- ❖ 4TH YEAR OF FESTIVAL ON SATURDAY, JANUARY 20TH AT THE SEMINOLE CASINO IN IMMOKALEE, FLORIDA IN SOUTHWEST FLORID. FREE TO ATTEND DAY & NIGHT
- ❖ CELEBRATING MIDCENTURY AMERICANA THAT DRAWS OVER 20K IN ATTENDEES ANNUALLY
- ❖ FESTIVAL ALSO INCLUDES A KICKOFF PARTY ON FRIDAY, JANUARY 19TH AND A VIP POOL PARTY ON SUNDAY, JANUARY 20TH AT THE CASINO
- ❖ AN EPIC CLASSIC CAR SHOW & VINTAGE MOTORCYCLE SHOW INCLUDING CUSTOM TROPHIES AND MULTIPLE CATEGORIES
- ❖ LIVE MUSIC: REGIONAL AND NATIONAL MUSIC ACTS – OVER 20 MUSIC ACTS ON MULTIPLE STAGES INCLUDING THE MAIN STAGE, CAR & BIKE STAGE AND ZIG ZAG LOUNGE STAGE
- ❖ POPULAR CONTESTS: PIN-UP, TATTOO, BEARD & MUSTACHE, RAFFLES AND MORE
- ❖ A LARGE VENDORS MARKET FEATURING OVER 60 MERCHANTS AND FOOD TRUCKS
- ❖ ONLINE AND ONSITE SPONSORSHIP INTEGRATIONS AND ACTIVATIONS



ABOUT ROCKABILLAQUE

Rockabillaque Florida inaugural festival was in February 2020 and the event is a spin-off of our Festival in Charleston, SC now in its 10th year.

This will be our 4TH year in Florida, with over 16k in attendees having turned out for the festival's third year. 2024 will be our biggest year yet!

Celebrating midcentury Americana culture with live music on a massive outdoor stage, an epic classic car & vintage motorcycle show, contests including our popular pin-up contest and a giant vendors market.

Rockabillaque Florida is hosted at the Seminole Casino in Immokalee, FL and draws people from all over the map!

2024's 4th annual festival promises to take it to the next level with a larger car & bike show, more national music acts, the return of our Friday Kick-Off Party and Sunday Atomic Splash Pool party, and an expanded schedule.

A unique, eclectic, fun-filled festival that draws a diverse crowd and is free to attend!





PLATINUM RECORD SPONSOR



PLATINUM RECORD SPONSOR

SPONSOR BENEFITS:

- Poster Inclusion: Prominent Logo on Official Poster and opportunity to be included on Car & Bike Show Poster, Contest Promos and Flyers
- Included in all Email Blasts leading up to festival, sent bi-weekly to over 22,000 Rockabillaque subscribers
- Social Media Posts and Mentions on all Rockabillaque and Seminole Casino socia
- I media channels, overall reach 700k impressions
- Print Advertising Inclusion: Logo included in print advertising and select digital ad's
- Sponsor Brand integration / activations at event
- 10x20 Booth at Festival plus opportunity to distribute promotional materials at event
- Website Inclusion: Prominent clickable banner
- Event Photo Usage
- Business / Brand integrated into any Contests
- Further customization and integrations available
- First right of refusal for next Rockabillaque festival

SPONSORSHIP FEE: \$2,500

HOT ROD SPONSOR LEVEL

SPONSOR BENEFITS:

Presenting Sponsor of Classic Car & Vintage Motorcycle Show

- Poster Inclusion: Prominent Logo on Official Poster and Car & Bike Show Poster plus Flyers
- Included in all Email Blasts leading up to the festival and sent weekly to over 22,000 subscribers from Rockabillaque's database
- Social Media Posts and Mentions on all Rockabillaque social channels, overall reach 500k impressions
- Print Advertising Inclusion: Logo included in print advertising and select digital ad's
- Presenting of Car & Bike Show Awards including brand integration on trophies
- Sponsor Brand integration / activations at event
- 10x20 Booth at Festival plus opportunity to distribute promotional materials at festival
- Website Inclusion: Prominent Banner on all Pages
- Further customization and integrations available
- Event Photo Usage

SPONSORSHIP FEE: \$2,500

HOT ROD SPONSOR



CONTEST SPONSOR



CONTEST SPONSOR LEVEL

SPONSOR BENEFITS:

Presenting Sponsor of a Specific Contest or Contests

- Poster Inclusion: Logo on Official Poster and Contest Flyers
- Presenting select Contests including Pin-Up, Tattoo, Beard & Mustache including brand integration into contest
- Social Media Posts and mentions on Rockabillaque social channels
- Print Advertising Inclusion: Logo inclusion in specific ad's and other pertinent promotion
- Included in select Email Blasts to over 22,000 customers from Rockabillaque's customer database
- 10x10 Booth at Festival plus opportunity to distribute promotional materials at festival
- Sponsor Brand integration / activations at event
- Opportunity to distribute promotional materials
- Event Photo Usage

SPONSORSHIP FEE: \$1,000

CUSTOM SPONSOR PACKAGE

CUSTOM SPONSOR PACKAGE:

SPONSOR BENEFITS:

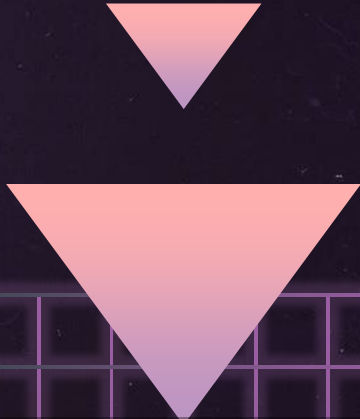
- We will work with you to create a fully customized Sponsorship Package that fits your brand and your budget, this package will be uniquely reflecting of your business brand
- Opportunity to pick and choose various perks and options from the other sponsorship packages
- Create unique integrations and activations both online and day of the festival for one or both days of the event.
- Sponsorship can include Car & Bike Show and Contest integrations
- Let us know if this is the Sponsor Package you prefer and we will set up a time to meet, do a zoom call or phone call to discuss further
- **SPONSORSHIP FEE: BASED ON BUDGET AND CUSTOMIZATIONS**



PROMO & ADVERTISING


- YOUR BRAND INCLUDED IN ADVERTISING, DIGITAL MEDIA PROMOTIONS, SOCIAL MEDIA POSTS & NEWSLETTERS
- UNIQUE INTEGRATIONS AND ACTIVATIONS
- ON-SITE PRESENCE DURING THE FESTIVAL
- AND POTENTIAL FOR FURTHER CUSTOMIZATIONS TO PROMOTE YOUR BUSINESS BRAND





Now in it's 4TH year Rockabillaque Florida has grown to be the biggest festival of its kind in Florida!

Rockabillaque Charleston is now in it's 10th year is the biggest festival of its kind in the Carolinas.



THANK YOU ROCKABILLAQUE FLORIDA 2024

CONTACT

Simon Cantlon / Producer

Simon@vivelerockproductions.com

310-801-2727

www.RockabillaqueFlorida.com

