



★ SHANNON & THE CLAMS ★
 ROYAL CROWN REVUE MEETS GUNHILD CARLING
 ★ LES GREENE & THE SWAYZEES ★

CM WOLF & THE BACKBONES | THE CENTURIES
 DEKE DICKERSON & THE WHIPPERSNAPPERS | BLOOD/HOT BILL
 THE ROCK-A-SONICS | BLACK JOE LEWIS & THE HONEYBEARS

JANE ROSE & THE DEADENDS | THE PATINA TURNERS | THE CHOCULAS
 SKINNY MCGEE & THE HANDSHAKES | THE MIGHTY FLEA CIRCUS
 BLIND RAGE & VIOLENCE: LINK WRAY TRIBUTE | PLUS: ROCKABILLY BATTLE ROYALE

★ SWELLTUNE RECORDS SHOWCASE ★
 SHAUN YOUNG | MOZZY DEE | JONNY SAFFORD | SEBASTIEN BORDEAUX

★ CLASSIC CAR SHOW | CONTESTS | VENDOR MARKET ★
 ★ FOOD TRUCKS | FREE TO ATTEND +FRIDAY KICK OFF PARTY ★



FLORIDA WEEKLY



FLocks.com

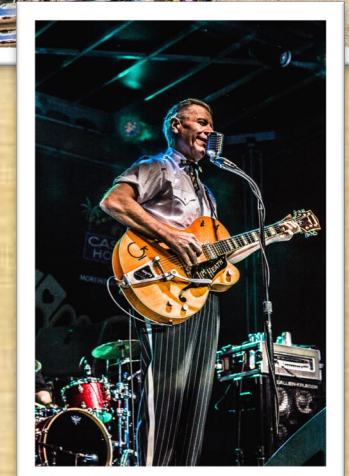
VIVE LE ROCK PRODUCTIONS 2026 SPONSORSHIP PACKAGES

FLORIDA WEEKLY PRESENTS

6th
 Rockabilly
 Florida

HIGHLIGHTS

- ❖ 6TH YEAR OF FESTIVAL ON SATURDAY, NOVEMBER 14TH AT THE SEMINOLE CASINO IN IMMOKALEE, FLORIDA IN SOUTHWEST FLORIDA. FREE TO ATTEND DAY & NIGHT
- ❖ CELEBRATING MIDCENTURY AMERICANA THAT DRAWS OVER 12K IN ATTENDEES ANNUALLY
- ❖ FESTIVAL ALSO INCLUDES A KICKOFF PARTY ON FRIDAY, NOVEMBER 13TH AND A TIKI PARTY BRUNCH ON SUNDAY, NOVEMBER 15TH
- ❖ AN EPIC CLASSIC CAR SHOW INCLUDING CUSTOM TROPHIES, MULTIPLE CATEGORIES & PRIZES
- ❖ LIVE MUSIC: REGIONAL AND NATIONAL MUSIC ACTS – OVER 20 MUSIC ACTS ON MULTIPLE STAGES INCLUDING THE MAIN STAGE, CAR & BIKE STAGE AND ZIG ZAG LOUNGE STAGE
- ❖ POPULAR CONTESTS: PIN-UP, TATTOO, BEARD & MUSTACHE, RAFFLES AND MORE
- ❖ A LARGE VENDORS MARKET FEATURING OVER 60 MERCHANTS AND FOOD TRUCKS
- ❖ ONLINE AND ONSITE SPONSORSHIP INTEGRATIONS AND ACTIVATIONS



ABOUT ROCKABILLAQUE

What began in February 2020 as the Florida expansion of the legendary Rockabillaque Charleston has evolved into one of the Southeast's signature celebrations of mid-century Americana.

Now entering its **6th year**, Rockabillaque Florida has quickly built a loyal following, drawing more than **20,000 attendees** in its third year and welcoming visitors from across the U.S. and beyond to the Seminole Casino Hotel in Immokalee, Florida.

The festival delivers an action-packed weekend of live music featuring national and regional acts on a massive outdoor stage, an epic Classic Car & Vintage Motorcycle Show, the crowd-favorite Pin-Up Contest, a bustling marketplace, food trucks, craft cocktails, and nonstop retro entertainment.

The weekend also includes the Friday Night Kick-Off Party and the Sunday Atomic Splash Pool Party, creating an unforgettable three-day destination experience.

Bold, eclectic, and unmistakably Rockabillaque, the festival is where hot rods, rock 'n' roll, vintage style, and Americana come together. **Free to attend**, it's one of Florida's most unique festivals, attracting music lovers, classic car enthusiasts, pin-ups, families, and road-trippers for a weekend unlike any other.

With truly something for everyone, it's a high-octane weekend of retro fun, unforgettable experiences, and timeless Americana you'll be talking about long after the last encore.





PLATINUM RECORD SPONSOR

Premium Brand Visibility. Maximum Festival Impact.

- **Sponsor Benefits:**
- **Premier Logo Placement** on the Official Festival Poster, Classic Car Show poster, contests, and event flyers.
- **Email Marketing Exposure** in bi-weekly campaigns sent to **8,000+** Rockabillaque subscribers leading up to the festival.
- **Social Media Promotion** across Rockabillaque and media channels, reaching **500,000+ impressions**.
- **Print & Digital Advertising** inclusion in select print campaigns and digital advertisements.
- **On-Site Brand Activations** with opportunities for custom experiences and audience engagement.
- **10' x 20' Festival Vendor Space** plus permission to distribute promotional materials and giveaways.
- **Website Recognition** with clickable festival website banner.
- **Event Photography Rights** for approved promotional use.
- **Contest Integration** with your business or brand incorporated into festival contests and activities.
- **Custom Sponsorship Opportunities** tailored to meet your marketing objectives.
- **First Right of Refusal** to renew your Platinum sponsorship for the following year's festival.
- **Sponsorship: \$3,500**

HOT ROD SPONSOR

Be A Part of one of the Festival's Biggest Attractions.

Sponsor Benefits:

- **Premiere Sponsor** of the Rockabillaque **Classic Car Show**.
- **Prominent Logo Placement** on the Official Festival Poster, Classic Car Poster, and promotional flyers.
- **Email Marketing Exposure** in weekly campaigns sent to **8,000+** Rockabillaque subscribers leading up to festival.
- **Social Media Promotion** across Rockabillaque Florida channels, generating **500,000+** impressions.
- **Print & Digital Advertising** inclusion in select print campaigns and digital advertisements.
- **Awards Presentation Opportunity** with brand integration on custom Car & Bike Show trophies.
- **On-Site Brand Activations** with opportunities to engage festival attendees.
- **10' x 20' Festival Vendor Space** plus permission to distribute promotional materials and giveaways.
- **Website Recognition**, clickable festival website banner.
- **Event Photography Rights** for approved promotional use.
- **Custom Sponsorship Opportunities** tailored to your brand,
- **Sponsorship: \$2,500**

HOT ROD SPONSOR



CONTEST SPONSOR



CONTEST SPONSOR

Put Your Brand in the Spotlight.

- **Sponsor Benefits:**
- **Presenting Sponsor** of one or more signature festival contests, including the **Pin-Up, Tattoo, or Beard & Mustache** competitions.
- **Logo Placement** on the Official Festival Poster and contest-specific promotional materials.
- **Brand Integration** throughout your sponsored contest, including on-stage recognition and event signage.
- **Social Media Promotion** across Rockabillaque Florida's social channels.
- **Print & Digital Advertising** inclusion in select contest advertising and promotional campaigns.
- **Email Marketing Exposure** in select campaigns sent to **20,000+** Rockabillaque subscribers.
- **10' x 10' Festival Sponsor Space** with opportunities to engage attendees and distribute promotional materials.
- **On-Site Brand Activations** tailored to your business.
- **Event Photography Rights** for approved promotional use.
- **Sponsorship: \$1,000**

CUSTOM SPONSOR PACKAGE

CUSTOM SPONSORSHIP

Built Around Your Brand. Designed for Maximum Impact.

- We'll work with you to create a **fully customized sponsorship package** that aligns with your brand, objectives, and budget.

Custom Sponsorship Options:

- Tailored sponsorship package designed specifically for your business.
- Mix and match benefits from any of our sponsorship levels.
- Create unique on-site brand activations and digital marketing integrations.
- Incorporate your brand into the **Car Show, Contests**, live entertainment, or other festival attractions.
- **Sponsor Booth** at Festival.
- Develop partnership opportunities that maximize your visibility and engagement.
- **SPONSORSHIP FEE: BASED ON BUDGET AND CUSTOMIZATIONS**



PROMO & ADVERTISING

Amplify Your Brand Before, During & After the Festival

Featured across digital marketing, social media, email campaigns, and festival promotions.

Creative brand integrations and custom activations that connect with attendees.

High-impact on-site presence throughout the festival weekend.

Flexible partnership opportunities with customized marketing solutions designed to maximize your brand's exposure.





FLORIDA WEEKLY PRESENTS

6th Rockabillaque Florida

Now celebrating its 6th year,
Rockabillaque Florida has
become the largest festival of
its kind in Florida.

Partner with one of the
Southeast's most unique
events and connect with a
passionate, diverse audience
that returns year after year.

THANK YOU ROCKABILLAQUE FLORIDA 2026

CONTACT

Simon Cantlon / Producer

Simon@vivelerockproductions.com

310-801-2727

www.RockabillaqueFlorida.com

