



## MORE IN PARADISE

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## Florida Weekly presents Rockabillaque Florida on Feb. 22 at Seminole Casino Hotel

*Free Event Features Multiple Concerts and Car and Bike Show*



Big Bad Voodoo Daddy



Reverend Horton Heat

**IMMOKALEE, Fla. (Dec. 18, 2019)** – Florida Weekly presents [Rockabillaque Florida](#) at Seminole Casino Hotel on Feb. 22, 2020 from 11 a.m. to 10 p.m. This festival is free and open to all ages.

Rockabillaque Florida is the biggest festival of its kind in Florida, celebrating mid-century and 1950s Americana. This action-packed day and night features musical acts from all over the country, a classic car and vintage bike show, contests, food and more.

“Celebrating Rockabilly and the 1950s, Rockabillaque has drawn over 14,000 attendees at its South Carolina event, and we are excited to bring this original concept to Seminole Casino Hotel for Southwest Florida to enjoy,” said Tony Alves, General Manager of Seminole Casino Hotel. “We are particularly looking forward to seeing the large classic car and bike show, and to the entertainment line-up, which brings talented musical acts from all over the map.”

The entertainment lineup features a number of free full performances from Big Bad Voodoo Daddy (California), Reverend Horton Heat (Texas), Stray Cat Lee Rocker (New York), Big Sandy & His Fly-Rite Boys (California), Lara Hope & the Ark-Tones (New York), The Royal Tinfoil (South Carolina), The Hi-Jivers (Tennessee), Megan Jean & the KFB (Maryland), Jared Petteys & the Headliners (South Carolina).

Classic Cars and Vintage Bikes will be on display from 11 a.m. to 4:30 p.m., with show awards taking place at 4:30 p.m. Multiple contests will be held throughout the day including a Beard & Mustache competition, 1950s Pin-Up Contest, and a Tattoo Contest.

All concerts are free and held outdoors. Attendees are welcome to bring chairs and all ages are welcome. A large selection of food trucks and vendors will be at the event. Coolers, backpacks and pets will not be permitted during this event. For more information, visit [FLROCKS.com](http://FLROCKS.com)

### **About Seminole Casino Hotel Immokalee**

Open 24/7; 365 days a year, Seminole Casino Hotel Immokalee is Southwest Florida's premier gaming and entertainment destination. The 51,000-square-foot plus casino offers 1,400 slots and 38 live table games including Blackjack, Mini-Baccarat, Pai Gow, Let It Ride, Three Card Poker, Mississippi Stud, Blackjack Switch and Spanish 21. Dining options include the award-winning 1<sup>st</sup> Street Deli, Asian fusion restaurant Lucky Mi Noodle House, and the recently renovated and 24-hour EE-TO-LEET-KE ("The Camp") Grill. Seminole Casino Hotel's nightlife is highlighted by the Zig Zag lounge, home of the Zig Zag Girlz, "where the party never ends" featuring nightly live entertainment and no last call, as well as the new Corner Bar. Additional entertainment and events are held at the Seminole Center, an indoor/outdoor special event center featuring state-of-the-art sound and lighting system. The new Seminole Casino Hotel is the first upscale hotel to open in or near Immokalee and offers suites and deluxe guestrooms with modern décor and features, plus amenities including a swimming pool with private cabanas, 24-hour fitness studio and free Wi-Fi.

Located at 506 South 1<sup>st</sup> Street in Immokalee, Seminole Casino Hotel Immokalee is easily accessible to all of Southwest Florida via I-75 and Southwest Florida International Airport is only a 45-minute drive from the casino. Located between Miami and Naples, north of Alligator Alley on Highway 846, it is five blocks south of Highway 29. Approximately 30 minutes from Naples and Fort Myers, the casino is a 90-minute drive from Miami and Fort Lauderdale. Seminole Casino Hotel participates in the Seminole Players Club Wild Card Rewards Program whereby players earn and redeem comp dollars at all Seminole Casinos in Florida. For more information, call toll-free (800) 218-0007 or visit [FLROCKS.com](http://FLROCKS.com).

### **About Rockabillaque and Vive Le Rock Productions**

Rockabillaque Florida is produced by Simon Cantlon of Vive Le Rock Productions, in partnership with the Seminole Casino. The event is a unique take on the original Rockabillaque festival, now in its 8th year and based in Charleston, South Carolina, where it has grown to be the biggest event of its kind in the Carolinas. Cantlon plans to bring the same action-packed experience of all things mid-century culture from classic cars, rockabilly music, pin-ups, vintage motorcycles and much more to this new venture in southern Florida.

After more than 20 years of working in the entertainment industry including television, radio and record labels, particularly with experience in digital media and marketing for shows such as American Idol, recording artists such as Carrie Underwood and Elvis Presley Enterprises, and networks including Showtime and Fox plus an Emmy Nomination for his work on the TV Show 'Dexter', Cantlon envisioned a new career route and in 2010 established Vive Le Rock Productions. Since then Cantlon has created and produced numerous festivals and collaborated with a variety of business entities in branding, multi-media, marketing and more. Cantlon has honed his years of experience to develop and produce Rockabillaque Florida and plans to grow the event into an annual festival that will attract people from all over the map to celebrate all things mid-century.

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