



**MORE IN PARADISE**



**Media Contacts:**

Cathy Baker, Advertising & PR Manager, 239-503-4277, [Cathy.Baker@stofgaming.com](mailto:Cathy.Baker@stofgaming.com)

Nancy Glasgow, Bitner/Hennessy Public Relations, 407-375-2433, [nancy@bitner.com](mailto:nancy@bitner.com)

**Florida Weekly presents the 3<sup>rd</sup> Rockabilique Florida  
on Jan 21<sup>st</sup> at Seminole Casino Hotel**

***Free One-Day Saturday Festival Features Multiple Concerts, Car and Bike Show  
Contests including Pin-Up plus a Friday Kick-Off Party and Sunday VIP Pool Party***



Squirrel Nut Zippers



Los Straitjackets

**IMMOKALEE, Fla. (Oct, 2022)** – Florida Weekly presents [Rockabilique Florida at Seminole Casino Hotel](#) with the main event on Jan 21, 2023 beginning at 11 a.m. This festival is free and open to all ages.

Rockabilique Florida is the biggest festival of its kind in Florida, celebrating mid-century and 1950s Americana. This action-packed day and night features musical acts from all over the country, a classic car and vintage bike show, contests including pin-up, tattoo and beard & moustache, plus a vendor's market, food trucks and more.

“Now in its third year we are excited to bring the festival back for another action-packed celebration featuring an epic line-up of music from all over the map, our popular pin-up contest, an eclectic selection of classic cars, hot rods, vintage motorcycles plus swing dancing, even more contests and good times for all,” says Festival Producer Simon Cantlon of Vive Le Rock Productions. “This year will be one not to miss with something for everyone to enjoy!”

The entertainment lineup features free performances from headliners Squirrel Nut Zippers and Los Straitjackets plus even more national acts including Legendary Shack Shakers (featuring their reunited original line-up), Hot Rod Walt and the Psycho-DeVilles, Eddie Clendening and the Blue Ribbon Boys w/their 1955 tribute to Elvis (Eddie is a 2022 Ameripolitan Music Awards nominee), Lara Hope & the Ark-Tones (Lara is a 2017 Ameripolitan Music Award winner for Best Female Rockabilly Artist), The Swayzees (lead singer Les Greene sang the vocals for Little Richard’s “Tutti Frutti” in the hit movie Elvis), Jane Rose and the Dead Ends (Jane is a 2022 Ameripolitan Music Awards nominee), Jared Petteys & the Headliners (who wrote and perform the “Rockabilique Theme Song”), plus regional music acts The Patina Turners, Black Valley Moon, Little Sheba & the Shamans and The Kreepy Tikis.

Classic cars and vintage bikes will be on display from 11 a.m. to 4:30 p.m. Multiple contests will be held throughout the day including a Beard & Mustache competition, a 1950s Pin-Up Contest, and a Tattoo Contest. This year we will also be featuring a Friday night kick-off party at the Zig Zag Lounge and a VIP Pool Party on Sunday with a vintage swimsuit competition, live music and more.

All concerts are free and held outdoors. Attendees are welcome to bring chairs and all ages are welcome. A large selection of food trucks and merchants will be at the event. Coolers, backpacks and pets will not be permitted during this event. For more information, visit [FLROCKS.COM](http://FLROCKS.COM).

### **About the Squirrel Nut Zippers**

Founded in the mid-90's the band has built a worldwide fanbase, pioneering a quirky mix of jazz chords, folk music, and punk rock leanings. The band has performed with everyone from Tony Bennett at Carnegie Hall to playing at Bill Clintons Inaugural Presidential Ball. With sold out tours throughout the years and over 3 million albums sold, this band is not to be missed. Squirrel Nut Zippers continue to confound audiences with their hybrid stew of Southern roots music, New Orleans Jazz, Vaudeville, Blues and a healthy touch irreverence. Not traditionalists – true originals.

### **About Los Straitjackets**

Los Straitjackets are the leading practitioners of the lost art of the guitar instrumental. Using the music of the Ventures, The Shadows, and with Link Wray and Dick Dale as a jumping off point, the band has taken their unique, high-energy brand of original rock & roll around the world. Clad in their trademark Lucha Libre Mexican wrestling masks, the 'Jackets' have delivered their trademark guitar licks to 16 albums, thousands of concerts and dozens of films and TV shows. Viva Los Straitjackets!

### **About Seminole Casino Hotel Immokalee**

Seminole Casino Hotel Immokalee is Southwest Florida's premier gaming and entertainment destination. Located at 506 South 1<sup>st</sup> Street in Immokalee, Seminole Casino Hotel Immokalee is easily accessible to all of Southwest Florida. The 51,000-square-foot casino offers 1,400 slots and 38 live table games. Dining options include the award-winning 1<sup>st</sup> Street Deli, Asian fusion restaurant Lucky Mi Noodle House, and the EE-TO-LEET-KE ("The Camp") Grill. Seminole Casino Hotel's nightlife is highlighted by the Zig Zag lounge, home of the Zig Zag Girlz, "where the party never ends" featuring nightly live entertainment and no last call, as well as the new Corner Bar. Additional entertainment and events are held at the Seminole Center, an indoor/outdoor special event center featuring state-of-the-art sound and lighting system. The Seminole Casino Hotel is the first upscale hotel to open in or near Immokalee and offers suites and deluxe guestrooms with modern décor and upscale features. Seminole Casino Hotel participates in the Seminole Players Club Wild Card Rewards Program whereby players earn and redeem comp dollars at all Seminole Casinos in Florida. For more information, call toll-free (800) 218-0007 or visit [FLROCKS.com](http://FLROCKS.com).

### **About Festival Producer, Vive Le Rock Productions**

Rockabillaque Florida is produced by Simon Cantlon of Vive Le Rock Productions, in partnership with the Seminole Casino. The event is a unique take on the original Rockabillaque festival, now in its 9th year and based in Charleston, South Carolina, where it has grown to be the biggest event of its kind in the Carolinas.

After more than 20 years of working in the entertainment industry including television, radio and record labels, particularly with experience in digital media and marketing for shows such as American Idol, recording artists such as Carrie Underwood and Elvis Presley Enterprises, and networks including Showtime and Fox plus an Emmy Nomination for his work on the TV Show 'Dexter', Cantlon envisioned a new career route and in 2010 established Vive Le Rock Productions. Since then Cantlon has created and produced numerous festivals and collaborated with a variety of business entities in branding, multi-media, marketing and more. Cantlon has honed his years of experience to develop and produce Rockabillaque Florida attracting people from all over the map to celebrate all things mid-century.

###